



FOR IMMEDIATE RELEASE

For more information contact:
Terri Newton
Strategic Marketing Director
Payment Alliance International
Press@GoPAI.com
(502) 671-4088

Payment Alliance International Hires Keith L. Myers as Senior Vice President of Financial Services

Louisville, Ky., May 9, 2011 (Business Wire) – [Payment Alliance International](#) (PAI), the world's largest deployer of non-bank ATMs with over 50,000 ATMs in its network, announced today the appointment of Keith L. Myers as senior vice president of financial services. Myers will be responsible for developing a suite of products for financial institutions that will help them to strengthen brand awareness, improve cardholder convenience and enhance the efficiency of their ATM operations.

Myers has more than 30 years of experience in retail banking and the financial services payments industry. He previously held numerous executive management positions with [Cardtronics](#), Inc., where he managed ATM global operations, product development, sales and marketing activities. Myers also developed the largest ATM branding and surcharge free programs in North America while serving as chairman of the [Allpoint](#)® Network.

"We are really excited to have Keith join our executive team," said John J. Leehy, III, president and chief executive officer of PAI. "He brings a wealth of knowledge and experience, and gives us the focused leadership we need to drive our ATM branding and bank outsourcing programs forward." Leehy added, "Community banks and credit unions have always been a big part of who we are. Keith's addition to the PAI team further demonstrates our commitment to serving our financial institution clients and will help make our offerings even stronger."

About Payment Alliance International (PAI)

Payment Alliance International is a leading provider of payment processing solutions for businesses nationwide. We offer credit card, check processing, ATM network management, and business information services, all designed to maximize customer success and make business easy. Payment Alliance International is based in Louisville, Ky., with offices in West Palm Beach, Fla., Jackson, Miss. and Billings, Mont. For more information, please visit www.GoPAI.com.

###